

Catalog No. 50

Decorative

LIGHTING

DISTRIBUTED BY

Braid Electric Company

1100 Demonbreun Viaduct

NASHVILLE 3, TENNESSEE



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Enjoy the charm of

Good Lighting

Take a step into beauty . . .

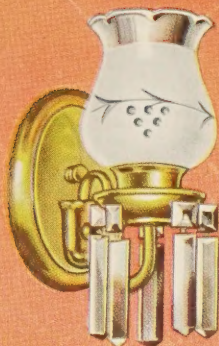
look through the pages of this booklet . . . see
and read about the lighting fixtures that can work
magic in your home!

Each of these fixtures—bright, colorful, cheerful—
styled for top appearance in its particular period
or fashion group—has an individual beauty of its
own. Beauty that definitely adds to the atmosphere
and charm and well being throughout the house!

And you'll find these fixtures engineered for
lighting efficiency . . . for Planned Lighting . . . to
help assure your comfort . . . guard your eye-
sight. They offer a wide range of choices to fit every
room in the house . . . every decor . . . and make
new home or old better to look at, better to live in.
Best of all, these superb designs and finishes
are produced in volume . . . to meet modern demands
for moderate prices.

Choose them and you'll be sure to enjoy
more in quality, in appearance value, in atmosphere,
in charm, comfort, in *good lighting and good living!*

"GOOD LIGHTING MEANS GOOD LIVING" ➔



V-2711-C



V-2701

The Wentworth Series

Gleaming glass and polished brass in authentic Colonial patterns. Here's the elegance and charm of Early America, bringing finest lighting to modern living. They are finished in lustrous Colonial Brass. The prisms are of finest Czechoslovakian make.



V-2715-C



V-2705



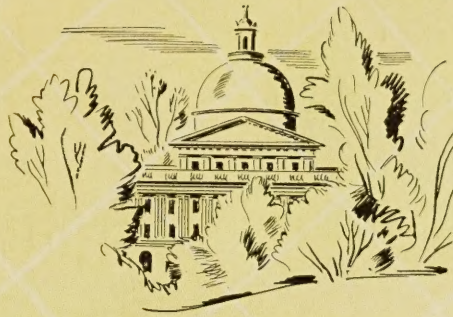
J-2710 - 12 - 14



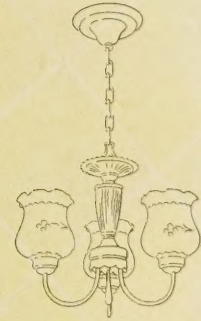
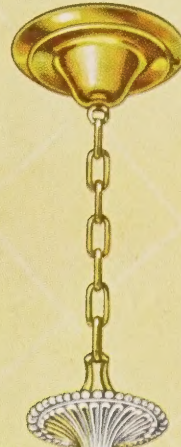
FIXTURE NO.	TYPE	SPREAD	DROP	NO.	NO. OF LIGHTS	SPREAD	DEPTH
V-2715-C	5 Light Pendant	18"	36"	J-2710	2	10"	6"
V-2705	5 Light Pendant	18"	36"	J-2712	2	12"	6½"
V-2711-C	1 Light Bracket	Backplate 4" x 6"	Extension 6"	J-2714	3	14"	6¾"
V-2701	1 Light Bracket	4" x 6"	6"				

... the Beacon Hill Series

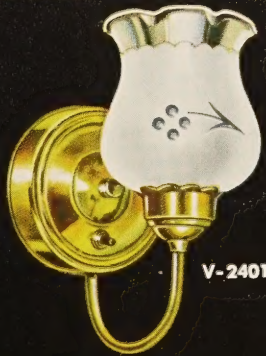
Typical New England flavor, reflecting early American glass artistry and metal craftsmanship. Distinctive design and full radiant light enhance today's well-appointed homes. Finished in lustrous Colonial Brass.



V-2305

V-2405
V-2403

V-2301



V-2401

FIXTURE NO.	TYPE	SPREAD	DROP
V-2405	5 Light Pendant	18"	36"
V-2403	3 Light Pendant	14"	36"
V-2305	5 Light Pendant	18"	36"
V-2401	1 Light Bracket	Backplate 4" x 6"	Extension 6"
V-2301	1 Light Bracket	4" x 6"	6"



J-2808 - 10

NO.	NO. OF LIGHTS	SPREAD	DEPTH
J-2808	2	9"	5 1/2"
J-2810	2	11"	5 3/4"

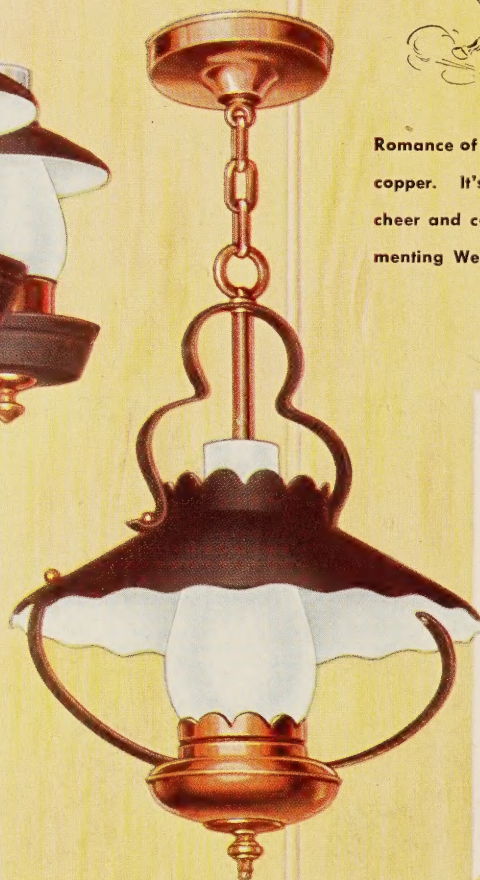
...the *Beaumont Series*



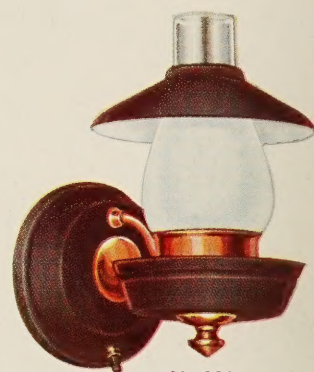
Romance of the West in rustic iron and polished copper. It's an unmistakable atmosphere of cheer and comfort and real livability, complementing Western-style homes so popular now.



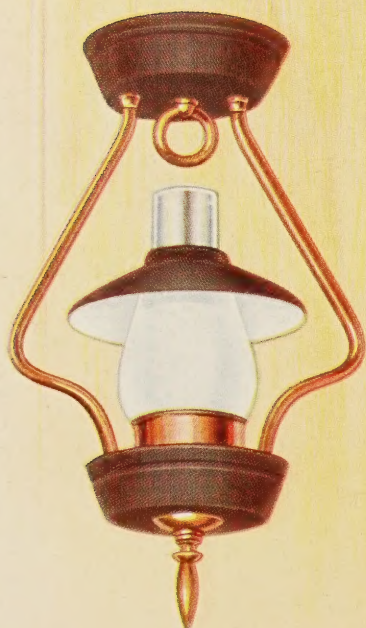
V-3005
V-3003



V-3031



V-3001



V-3041

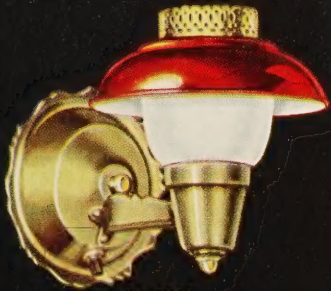
FIXTURE NO.	TYPE	SPREAD	DROP
V-3005	5 Light Pendant	20"	36"
V-3003	3 Light Pendant	20"	36"
V-3031	1 Light Hall Pendant	12"	36"
V-3041	1 Light Hall Semi-Ceiling	9"	15 1/4"
V-3001	1 Light Bracket	Backplate 7 1/2"	Extension 5 1/2"

THE Ranch House SERIES

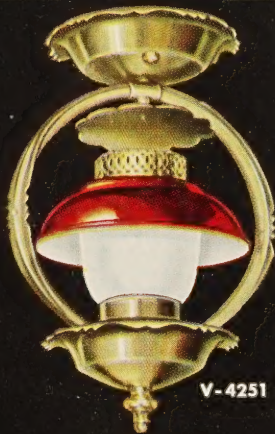
Bright and gay, blending the soft tones of weathered brass with cheerful red shades. These give real charm, comfort and distinction—blend beautifully with ranch, recreation and similar room styles.



V-4233



V-4211



V-4251

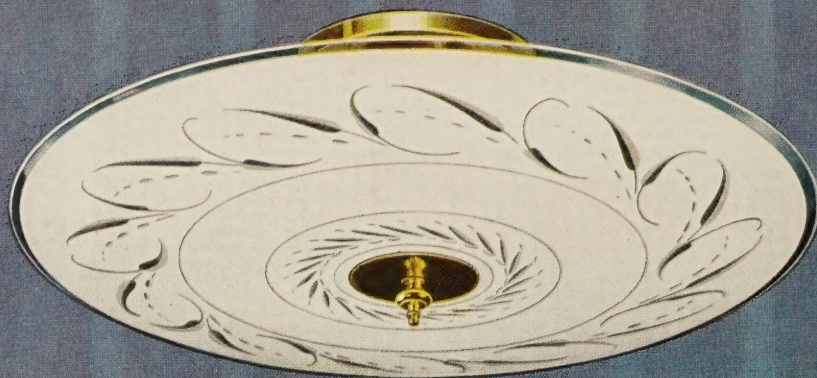


V-4235



FIXTURE NO.	TYPE	SPREAD	DROP
V-4233	3 Light Pendant	18"	36"
V-4235	5 Light Pendant	20"	36"
V-4251	Half Fixture	7 $\frac{3}{4}$ "	11 $\frac{1}{2}$ "
V-4211	Wall Bracket	Backplate 5 $\frac{1}{2}$ "	Extension 8"

THE *Sedgewick* SERIES

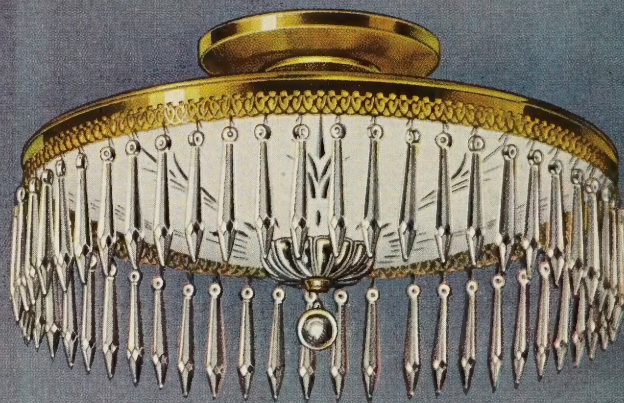


V-1820



V-1018

Grace and charm for finest modern living. Pleasant, full lighting that enhances but does not intrude, adds subtle elegance to any period decor. Finished in lustrous Colonial Brass.



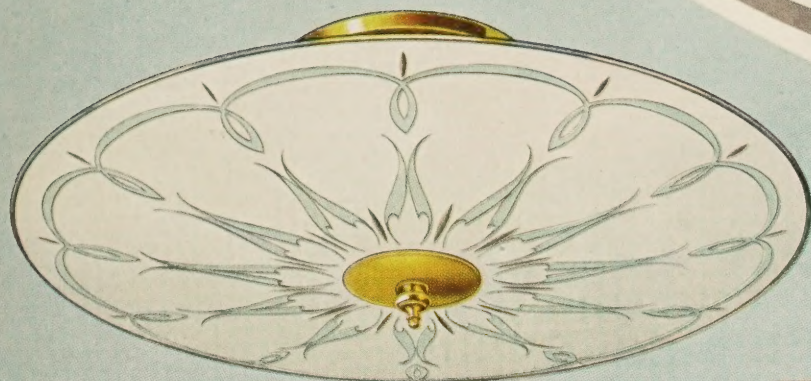
V-1015



V-216

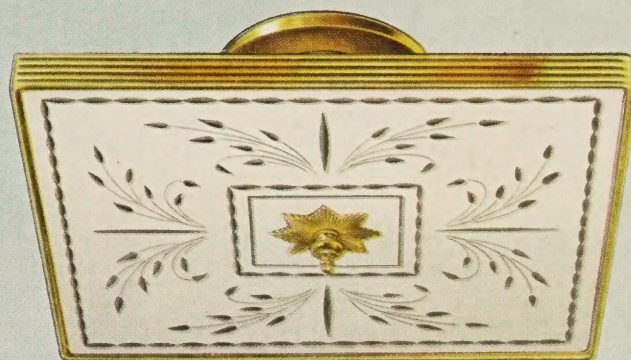


FIXTURE NO.	TYPE	SPREAD	DROP
V-216	4 Light Ceiling	16"	7"
V-1820	5 Light Ceiling	20"	6 ³ / ₄ "
V-1015	3 Light Ceiling	15"	8"
V-1018	5 Light Ceiling	18"	6 ³ / ₄ "



V-1620

Suave and smart styling in colorful overhead fixtures. Here is charm and beauty in fine lighting to grace modern or traditional settings.



V-1016-B

THE

Ferndale

SERIES



V-2631-R



V-2641-C

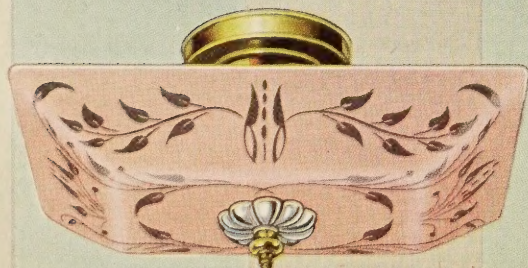
FIXTURE NO.	TYPE	SPREAD	DROP	FINISH
V-1620	5 Light Ceiling	20"	7"	Colonial Brass
V-1016-C	5 Light Ceiling	16"	7"	Chromium
V-1016-B	5 Light Ceiling	16"	7"	Colonial Brass
V-2631-R	1 Light Hall Red Glass	14"	36"	Colonial Brass
V-2631-C	1 Light Hall Canary Glass	14"	36"	Colonial Brass
V-2641-R	1 Light Hall Red Glass	14"	11"	Colonial Brass
V-2641-C	1 Light Hall Canary Glass	14"	11"	Colonial Brass



V-1920

The Richmond Series

Brilliant and highly decorative. Here are charming appointments to spread an aura of good living, to enhance and beautify fine furnishings.

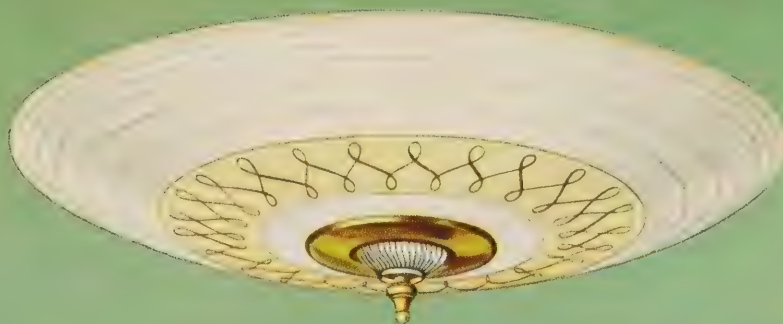
V-316
V-319

V-314-R



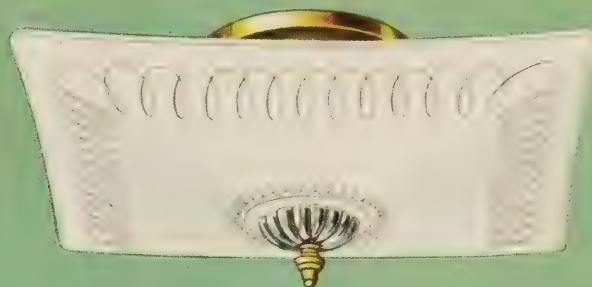
V-3017

FIXTURE NO.	TYPE	SPREAD	DROP
V-1920	5 Light Ceiling	20"	11"
V-3017	4 Light Ceiling	17"	12 $\frac{3}{4}$ "
V-314-R	2 Light Ceiling Rose Glass	10" x 14"	7"
V-314-C	2 Light Ceiling Crystal Glass	10" x 14"	7"
V-316	4 Light Ceiling	16"	8"
V-319	4 Light Ceiling	19"	8"

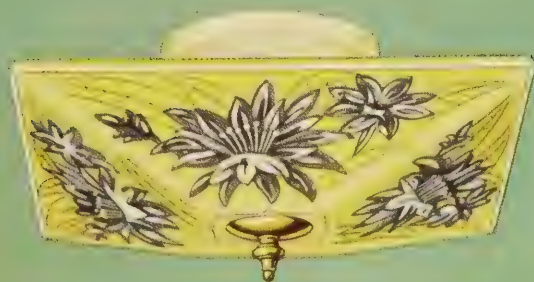


V-1720

Graceful close-to-ceiling designs that charm but do not intrude. Soft, comfortable illumination is spread through delicately tinted ceramic finishes, creating friendly warmth.

V-416
V-419

the Crestwood Series...



J-514-CY



V-414



No. V-416

4 Light Close Ceiling
Spread 16" - Drop 8"
Etched Glass with Crystal
High Lights
Finish: Colonial Brass

No. V-419

4 Light Close Ceiling
Spread 19" - Drop 8"
Etched Glass with Crystal
Highlights
Finish: Colonial Brass

No. J-514

4 Light Fixture

Fixture No.	Finish
J-514-CY	Canary Yellow
J-514-R	Rose
J-514-FC	French Crystal
J-514-B	Blue

Spread 14" - Drop 6"
6" Ivory Canopy

No. V-1720

5 Lights
Spread 20" - Drop 7"
Finish: Etched Glass with Ivory
Trim and Clear Bands
12" Ivory Canopy

No. V-414

2 Light Close Ceiling
Spread 10" x 14" - Drop 7"
Floral Decorated Glass
Finish: Colonial Brass

The Whitehall Series

Colonial brass galleries, with Ivory floral glass.
Here is distinction and charm to complement
and accentuate any traditional setting.



V-335



V-315



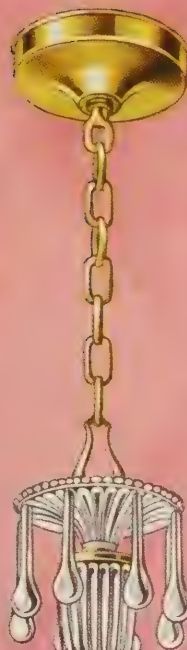
V-325



FIXTURE NO.	TYPE	SPREAD	DROP
V-335	3 Light Pendant	15"	36"
V-325	3 Light Semi-Ceiling	15"	13"
V-315	3 Lights Close Ceiling	15"	7½"



V-925



V-935



the Merrymont Series



V-2217

Distinctive figured glass with gleaming brass galleries that provide charm and elegance to grace modern or traditional rooms.

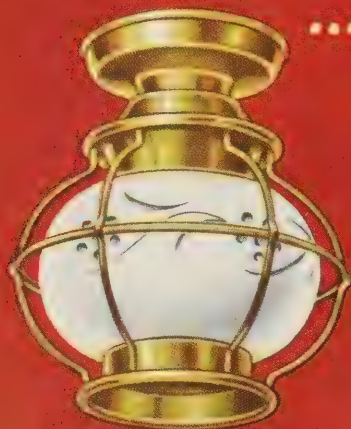


V-2227

FIXTURE NO.	TYPE	SPREAD	DROP
V-2217	4 Light Pendant	17"	36"
V-2227	4 Light Ceiling	17"	8"
V-935	3 Light Pendant	15"	36"
V-925	3 Light Ceiling	15"	13"

Traditional Styling

...FOR HALLWAYS



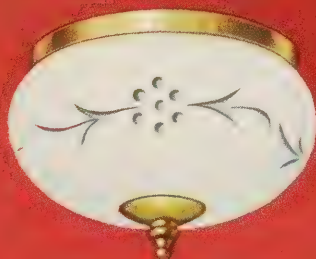
V-841



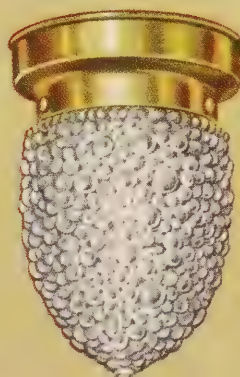
V-2841



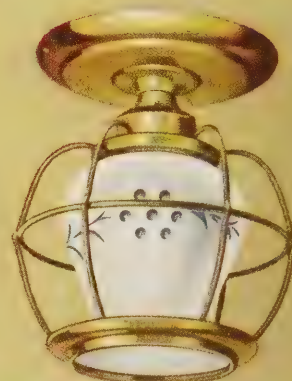
V-2293



V-292-C



V-217-B



V-981

FIXTURE NO.	TYPE	SPREAD	DROP	FINISH
V-2841	1 Light Hall	7"	7 3/4"	Colonial Brass
V-2293	1 Light Ceiling	7 1/2"	5"	Colonial Brass Hand Cut Glass
V-981	1 Light Hall Lantern	5 3/4"	7"	Colonial Brass Hand Cut Glass
V-841	1 Light Hall Lantern	7 1/2"	8 1/2"	Colonial Brass Hand Cut Glass

FIXTURE NO.	TYPE	SPREAD	DROP	FINISH
V-292-C	1 Light Ceiling	5 1/2"	4"	Colonial Brass Hand Cut Glass
V-217-B	1 Light Hall	4 3/4"	7"	Colonial Brass
V-217-C	1 Light Hall	4 3/4"	7"	Chromium



Pleasing light where comfort and convenience require it . . . in a variety of appealing designs that promise hospitality and gracious living.

the Danforth Series



V-2871



V-2831

Colonial styling, bright colors, glistening glass . . . delightfully individualized to lend smartness and sparkle as desired.



V-2861



V-2851

V-2861

V-2851

FIXTURE NO.	TYPE	SPREAD	DROP	FINISH
V-2831	1 Light Hall Pendant	12"	36"	Colonial Brass and Red
V-2851	1 Light Hall Pendant	12"	36"	Colonial Brass and Canary
V-2861	1 Light Hall	7 ³ / ₈ "	11 ¹ / ₂ "	Colonial Brass
V-2871	1 Light Hall Pendant	10"	36"	Colonial Brass and Green



The Calverton Series

Charming ivory and gold plus the sparkle of fluted pressed glass to give pleasant lighting for good living with light reflected from the ceiling and diffused downward.



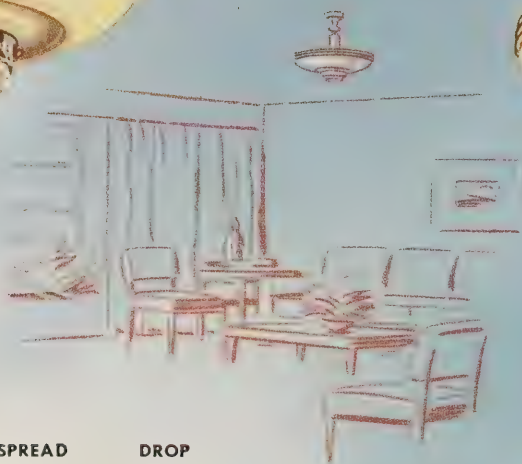
V-5113



V-5116



V-5126



V-5123

FIXTURE NO.	TYPE	SPREAD	DROP
V-5113	1 Light Pendant	13"	36"
V-5116	1 Light Pendant	16"	36"
V-5123	1 Light Ceiling	13"	13"
V-5126	1 Light Ceiling	16"	14"

The Tiara Series

Distinctive designs in French crystal, accented with brass or chromium. Good lighting with just the right touch of finesse for gracious, elegant decors.

V-4914

V-4614

V-4624

V-4924

FIXTURE NO.	TYPE	SPREAD	DROP	FINISH
V-4614	3 Light Pendant	14"	36"	Colonial Brass French Crystal Glass
V-4624	3 Light Semi-Ceiling	14"	9½"	Colonial Brass French Crystal Glass
V-4914	3 Light Pendant	14½"	36"	Chromium with French Crystal Glass
V-4924	3 Light Semi-Ceiling	14½"	13½"	Chromium with French Crystal Glass





V-615

Graceful bent glass and sparkling pressed glass provide warm, pleasing radiance with a touch of the Colonial and a touch of modern.

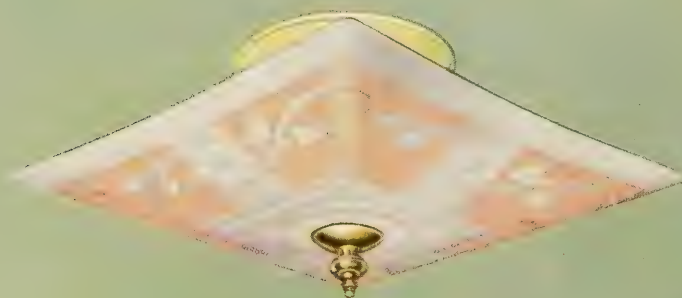


V-715

THE *Wyntfield* SERIES



J-716



V-312



V-212

FIXTURE NO.	TYPE	SPREAD	DROP
V-615	2 Light Ceiling Bent Glass Clear Etched Design	15"	6"
V-715	2 Light Ceiling Bent Glass Pastel Rose Design	15"	6"
J-716	5 Light Ceiling Pressed Glass Scroll Design	16"	7 $\frac{3}{4}$ "

FIXTURE NO.	TYPE	SPREAD	DROP
V-312	2 Light Ceiling Bent Glass Pastel Rose Background	12" x 12"	6"
V-212	2 Light Ceiling Bent Glass Clear Etched Design	12" x 12"	6"



J-806-8-10



V-112

The Grenway Series

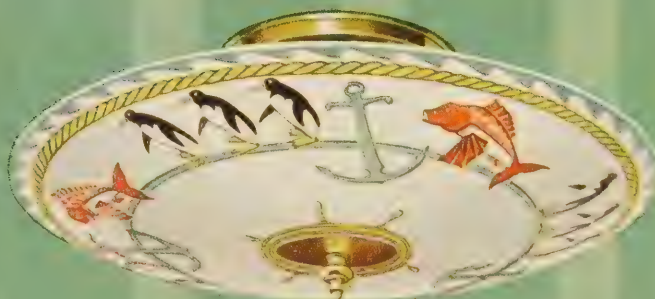
Charming and gay, or softly restrained, these distinctively designed units give pleasing light, fit a variety of needs.



V-211



V-815

V-415
V-415-PC

V-617

FIXTURE NO.	TYPE	SPREAD	DROP
V-112	2 Light Ceiling Bent Glass Pastel Rose Design	12"	6"
V-211	1 Light Ceiling Bent Glass Etched Clear Design	11"	7"
V-415	2 Light Fixture Bent Glass Etched Clear Design	15"	7"
V-617	3 Light Ceiling Bent Glass Nautical Design	17"	7"
V-815	3 Light Ceiling Bent Glass Simulated Cut Design	15"	7"
J-806	1 Light Ceiling Ivory Glass Louvered Bottom	6"	5½"
J-808	2 Light Ceiling Ivory Glass Louvered Bottom	8"	5½"
J-810	2 Light Ceiling Ivory Glass Louvered Bottom	10"	5½"



V-210

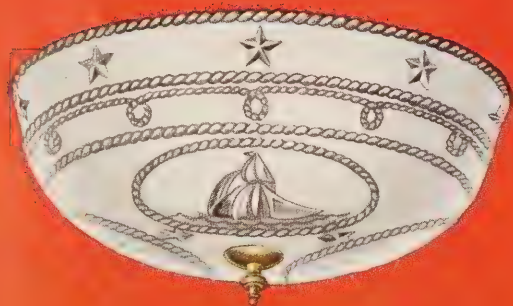


V-310

THE

Whitfield Series

Pastel colored glassware with sparkling high-lights . . . in designs to blend harmoniously . . . for soft, widespread illumination.



V-110



V-162
V-162-PC

No. V-162

2 Light Keyless Oval
12" Spread
Finish: Ivory Gold
No. V-162-PC
Same as V-162
Wired Pull Chain

No. V-410

2 Light Fixture
Fixture No. Finish
V-410-R Rose
V-410-FC French Crystal
V-410-B Blue
V-410-G Green
Spread 10"
Ivory Finished Holder

No. V-171

Backplate 4 1/2" - Extension 4 1/2"
Wired with Turn Knob Socket
Finish: Ivory & Gold

V-161-CO

Wired with Convenience Outlet
Back 5" - Extension 4 1/2"
Finish: Ivory & Gold

No. V-210

2 Light Fixture
Fixture No. Finish
V-210-I Ivory
V-210-R Rose
V-210-FC French Crystal
Spread 10"
Ivory Finished Holder

No. V-310

1 Light Fixture
Fixture No. Finish
V-310-I Ivory
V-310-R Rose
V-310-FC French Crystal
V-310-B Blue
V-310-G Green
Spread 10"
Ivory Finished Holder

No. V-110

2 Light Fixture
Pressed Glass - French Crystal
Nautical Design - Spread 10"
Ivory Finished Holder





V-412-I



J-451-R

...the Rosemont Series

These attractive lighting units combine the restfulness of soft color effects with just enough brilliance for charming decor.



J-311-B



J-571-FC



J-512

No. J-571

1 Light Fixture

Fixture No.	Finish
J-571-J	Ivory
J-571-R	Rose
J-571-FC	French Crystal
J-571-B	Blue
J-571-G	Green
Spread 10"	
5 1/2" Ivory Canopy	

No. J-451

1 Light Fixture

Fixture No.	Finish
J-451-I	Ivory
J-451-R	Rose
J-451-FC	French Crystal
Spread 10"	
5 1/2" Ivory Canopy	

No. V-412

1 Light Fixture

Fixture No.	Finish
V-412-I	Ivory
V-412-R	Rose
V-412-FC	French Crystal
V-412-B	Blue
Spread 12"	
5 1/2" Ivory Canopy	

No. J-311

1 Light Fixture

Fixture No.	Finish
J-311-I	Ivory
J-311-R	Rose
J-311-FC	French Crystal
J-311-B	Blue
Spread 11"	
5 1/2" Ivory Canopy	

No. J-512

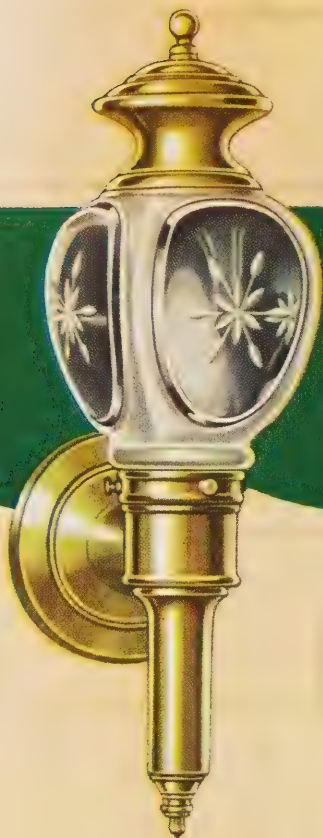
1 Light Fixture

Spread 12"	
4 1/4" Colonial Brass Canopy	
Etched Glass with Crystal High Lights	



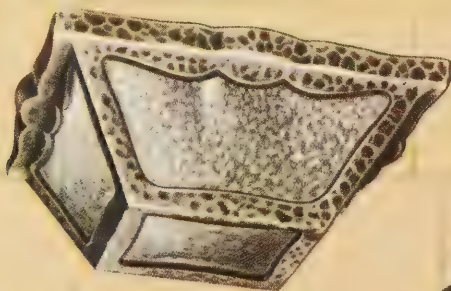


V-577-FI

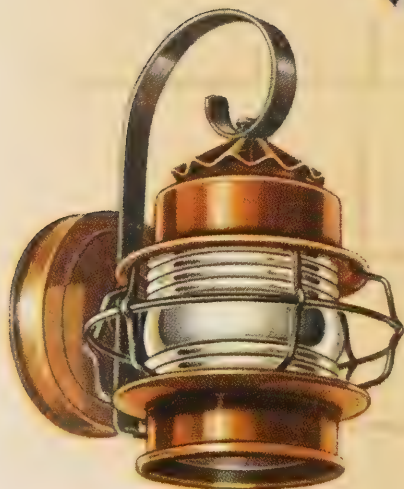


V-973-CB

A variety of designs for that "lantern by the door" that signifies welcome hospitality and good cheerful living within.



V-672-FI



V-961



V-911

Outdoor Lanterns

No. V-577

Cast Aluminum

Backplate 5"

Lantern Cage 5" x 5 1/2"

Extension 5" - Overall Lgth. 8"

V-577-FI Forged Iron

V-577-BB Black & Brass

No. V-973

Made of Copper

Overall Length 16"

Extension 7"

Clear Crystal Glass

V-973-CB Colonial Brass

V-973-BB Black and Brass

No. V-672

Cast Aluminum

9 1/2" x 9 1/2" x 3 1/2" deep

2 Lights - Antique glass

V-672-FI Forged Iron

V-672-AC Antique Copper

V-672-B Black

No. V-961

Made of Copper

Backplate 4 1/4"

Lantern Cage 6" x 5"

Extension 7 1/4" Overall Lgth. 9 1/4"

Finish: Antique Copper

No. V-911

Made of Copper

Backplate 4 1/4"

Lantern Cage 5 3/4" x 5"

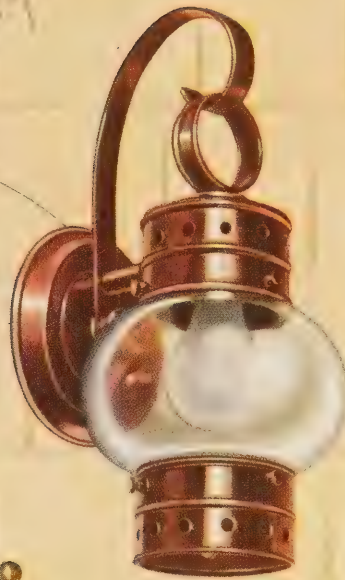
Extension 7" Overall Lgth. 9 1/4"

Finish: Antique Copper

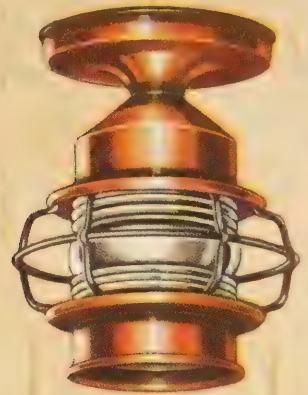




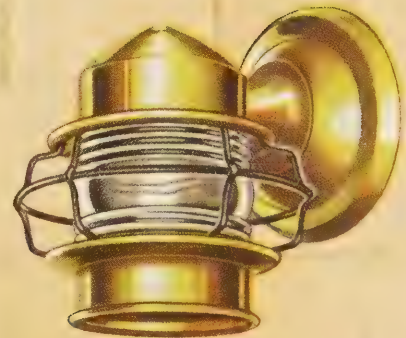
V-972



V-975



V-327-AC



V-307-BB



V-974



V-971

No. V-972

Made of Copper
Backplate 4 3/4"
Lantern 8 x 8 x 10"
Braces 20" Spread
Finish: Black

No. V-975

Made of Copper
Backplate 5 1/2"
Extension 7" - Length 13"
Finish: Weathered Bronze

No. V-327

Made of Copper
Backplate 5"
Lantern Cage 6 x 5"
Fixture No. Finish
V-327-AC Antique Copper
V-327-BB Brass and Black

No. V-307

Made of Copper
Backplate 5"
Extension 7" - Length 6"
Fixture No. Finish
V-307-BB Brass and Black
V-307-AC Antique Copper

No. V-974

Made of Copper
Backplate 5"
Extension 7" - Length 16"
Clear Crystal Glass
Finish: Black

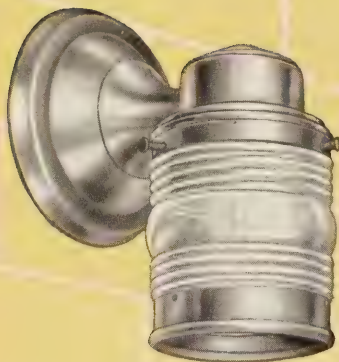
No. V-971

Made of Copper
Backplate 4 3/4"
Lantern 8 x 8 x 10"
Finish: Black





V-346
V-146



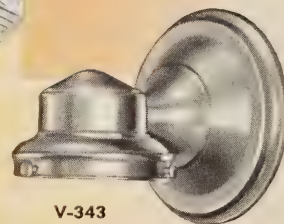
V-907



V-807



V-827
V-333



V-343
V-143



No. V-53-C
Bare with Strap
Diameter Canopy $4\frac{3}{4}$ "
Fitter $3\frac{1}{4}$ "
Made of Copper
Finish: Antique Copper



No. V-707
Weather Resisting Bracket
With Fluted Globe
Backplate-5" Extension-6"
Finish: Outdoor Black



V-727

No. V-727
Weather Resisting Lantern
With Fluted Globe
Diameter Canopy $4\frac{3}{4}$ "
Depth Overall 6"
Finish: Outdoor Black

No. V-907
Solid Copper
With Fresnel Type Lens
Backplate - 5"
Extension - $5\frac{1}{2}$ "
Height Overall - $7\frac{1}{2}$ "
Finish: Antique Copper

No. V-346
Porch Light
Backplate 5"
Wired keyless
Made of Copper
Finish: Antique Copper

No. V-146
Same as V-346
Made of Steel
Finish: Black

No. V-343
Porch light $3\frac{1}{4}$ " Fitter
Backplate 5"
Wired keyless
Made of Copper
Finish: Antique Copper

No. V-143
Same as V-343
Made of Steel
Finish: Black

No. V-807
Solid Copper with Bullseye Lens
Backplate - 5"
Extension - $6\frac{1}{4}$ "
Height Overall $8\frac{1}{2}$ "
Finish: Antique Copper

No. V-827
Solid Copper with Bullseye Lens
Diameter Canopy $4\frac{3}{4}$ "
Depth Overall $6\frac{1}{2}$ "
Finish: Antique Copper

No. V-333
Same as V-827
Diameter Canopy $4\frac{3}{4}$ "
Depth Overall $6\frac{1}{2}$ "
Made of Steel
Finish: Ivory



V-53/3206



V-60/3208

**No. V-52-CO**

Porcelain Bracket
Dimensions $4\frac{7}{8}$ " x 7"
Extension $3\frac{3}{4}$ "
Wired with Pull Switch
Finish: Plain White
No. V-52-CO With Outlet
No. V-52 Less Outlet

**No. V-117**

Porcelain Beamlite
Diameter Canopy $5\frac{1}{2}$ "
Wired with Keyless Receptacle
Finish: Plain White

No. V-117-PC

Same as Above
Wired with Pull Chain Socket



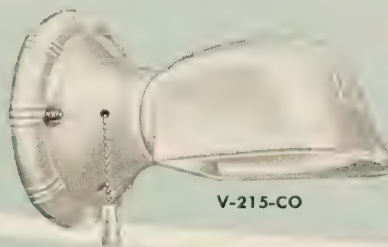
V-220

No. V-53/3206

Prismatic Bottom, Enameled Globe
Highly Polished Chromium Holder
Wired Complete
with Keyless Receptacle
Diameter of Globe 6"

No. V-60/3208

Prismatic Bottom, Enameled Globe
Highly Polished Chromium Holder
Wired Complete
with Keyless Receptacle
Diameter of Globe 8"



V-215-CO

No. V-215-CO

Porcelain Holder
with White Opal Shade
Diameter Backplate 5"
Wired Pull Chain
Finish: Plain White

No. V-215 Less Outlet
No. V-215-CO With Outlet

No. V-220

Porcelain Holder
Vapor Proof Unit
Diameter Canopy $4\frac{3}{8}$ "
Finish: White Porcelain with
Glass Unit

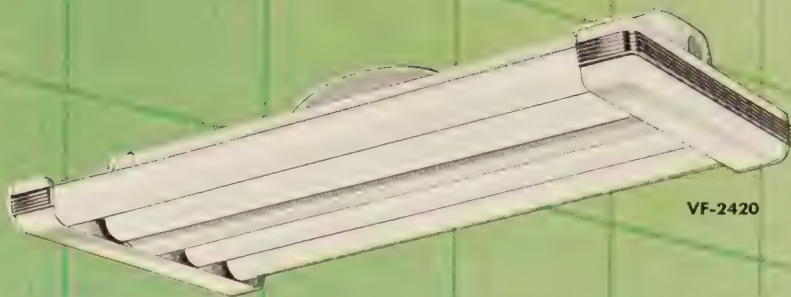
No. V-53-CO/3201

Extension $7\frac{3}{4}$ "
Chromium Holder
Wired Pull Chain with Outlet
White Enameled Glassware
With Prismatic Crystal Bottom



V-53-CO/3201

...Kitchen and Bathroom



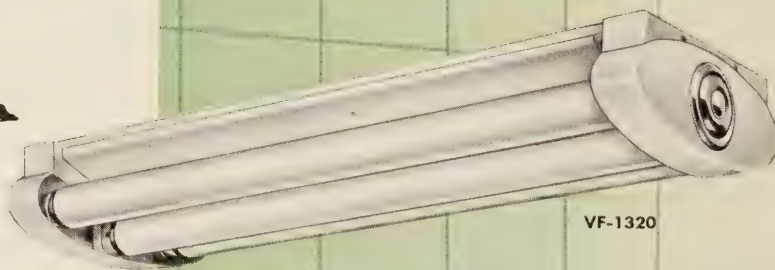
VF-2420



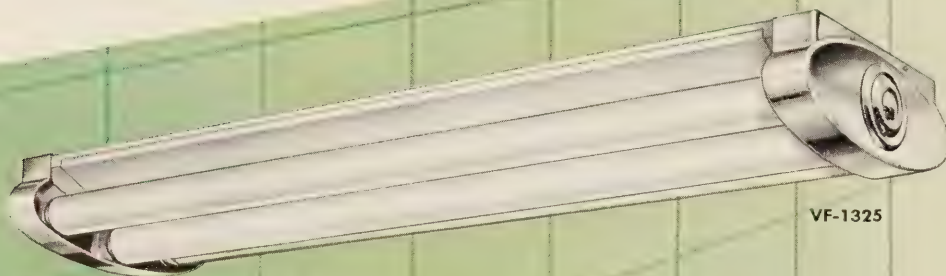
VF-2220

Fluorescent

Here is modern, functional styling which beautifies while giving full illumination for kitchen or bathroom.



VF-1320



VF-1325



VF-1115-CO

FIXTURE NO.	WATT	LENGTH	BACKPLATE
VF-1114-CO	14	18"	3 1/4" x 4 1/2"
VF-1115-CO	15	21"	3 1/4" x 4 1/2"
VF-1120-CO	20	27"	3 1/4" x 4 1/2"

Wired complete with starter switch, turn switch and convenience outlet.

FINISH: CHROMIUM

FIXTURE NO.	WATT	LENGTH	WIDTH	DEPTH
VF-1320	3-20	25"	8 3/8"	3 1/2"
VF-1325	3-25	34"	8 3/8"	3 1/2"
VF-2220	2-20	26"	7 1/2"	3 1/2"
VF-2420	4-20	26"	12 3/4"	3 1/2"

Low power factor, wired complete with starter switches.
FINISH: HI-BAKE WHITE ENAMEL - CHROMIUM TRIM.





V-1411



V-274-CO



J-174-CO



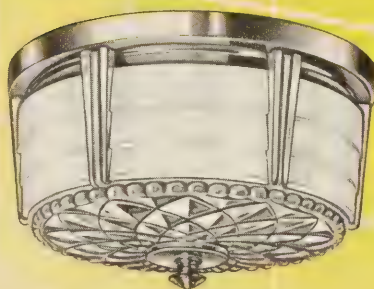
Brightest and best, with floods
of light where most needed—in
charming, functional styling.

Kitchen and Bathroom



No. J-60/308
Enameled Glassware
Chromium Holder

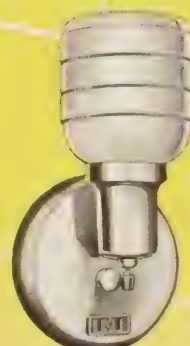
No.	Fitter	Glass
J-60/308	4"	8½"
J-53/306	3¼"	6½"



J-1608



J-53/305



V-465-CO

No. V-1411
Chromium Ceiling Holder
Enameled Glass

Fixture No.	Spread	Depth	No. of Lights
V-1407	7"	4¾"	2
V-1411	11"	5"	2

No. J-1608
Chromium Ceiling Holder
Ventilated Glass with Crystal Bottom

Fixture No.	Spread	Depth	No. of Lights
J-1608	9"	5½"	2
J-1610	11"	5¾"	2

No. J-53/305
Enameled Glass with
Crystal Bands and Bottom
¾" Fitter
Chromium Finish

No. J-174-CO
Enameled Glass with
Crystal Bands and Bottom
2 Light Bracket
Chromium Holder

Fixture No.	With Outlet
J-174-CO	Less Outlet

No. V-274-CO
Enameled Glass with Cryst-
tal Bands - Open Bottom
2 Light Bracket
Chromium Holder

Fixture No.	With Outlet
V-274-CO	Less Outlet

No. V-465-CO
Chromium
Backplate 4½"

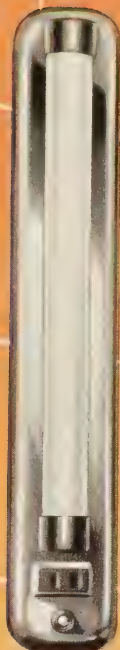
Fixture No.	With Outlet
V-465-CO	Less Outlet

No. J-53/303
Enameled Glass with
Crystal Bands and Bottom
¾" Fitter
Chromium Finish

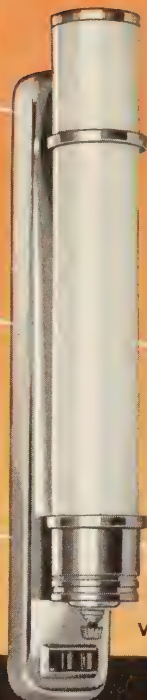
Fixture No.	With Outlet
J-53/CO/303	Less Outlet



J-53/303



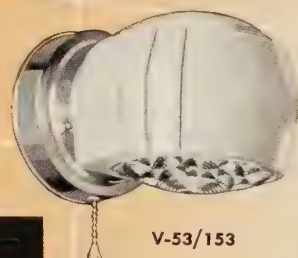
V-496-CO



V-495-CO



V-1508



V-53/153

Kitchen and Bathroom



No. J-708

Chromium Ceiling Holder
White Glass with
Crystal Bottom Louvres

Fixture No.	Spread	Depth	No. of Lights
J-706	6"	5 1/2"	1
J-708	8"	5 1/2"	2
J-710	10"	5 1/2"	2



J-609

No. J-609

Chromium Ceiling Holder
Opal Glassware

Fixture No.	Spread	Depth	No. of Lights
J-609	9"	5 1/2"	2
J-611	11"	5 3/4"	2
J-613	13"	6"	3



J-60/208

No. J-60/208

Enameled Glassware-Crystal Bottom
Chromium Finish Holder

Fixture No.	Fitter	Glass
J-60/208	4"	8 1/2"
J-53/206	3 1/4"	6 1/2"

No. V-496-CO

Lumiline Bracket for 12"
Lamp - Lamp not included
Chromium
Backplate 2 1/2" x 15"
Wired with Canopy Switch
V-496 Less Outlet
V-496-CO With Outlet

No. V-495-CO

12" Opal Glass Cylinder
Accommodates a 40 Watt
Tubular Lamp
Chromium
Backplate 2 1/2" x 15"
V-495 Less Outlet
V-495-CO With Outlet

No. V-1508

Chromium Ceiling Holder
Enameled Glass with Crystal Bottom
Fixture No. Spread Depth No. of Lights
V-1506 6" 4 1/2" 1
V-1508 8" 5" 2
V-1510 10" 5 3/4" 2

No. V-53/153

Enameled Glassware
Crystal Bottom
3 1/4" Fitter
Chromium Finish
V-53/153 Less Outlet
V-53/CO/153 With Outlet





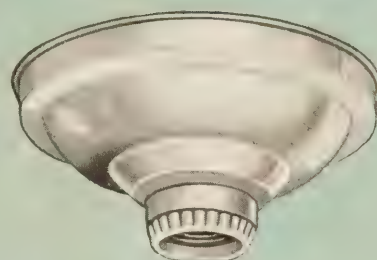
V-50-E



V-51-E



V-40-E



V-20-E



V-67

Beam Lights



V-42-E

No. V-50-E
Bare with Strap
Diameter of Canopy 5 3/4"
Finishes: Colonial Brass
Ivory - Chromium

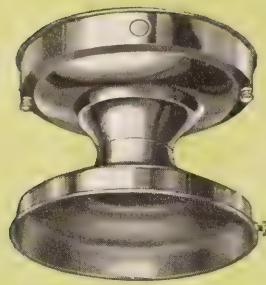
No. V-51-E
Bare with Strap
Diameter of Canopy 5 1/2"
Finish: Ivory Pastelle

No. V-42-E
Bare with Strap
Diameter of Canopy 6 1/4"
Finish: Ivory Pastelle

No. V-40-E
Bare with Strap
Diameter of Canopy 5 1/2"
Finishes: Ivory - Statuary Bronze
White Enamel - Chromium

No. V-20-E
Bare with Strap
Diameter of Canopy 5 1/2"
Finish: White Enamel

No. V-67
Outlet Closer
Diameter 5 1/4"
Finish: White Enamel

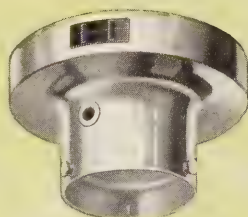
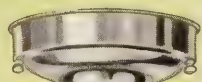


V-36—6"
V-34—4"

Holders and Hangers



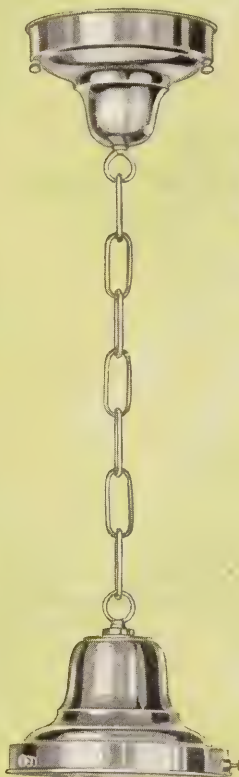
V-46-C—6"
V-45-C—4"



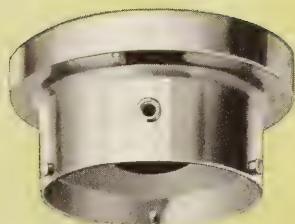
V-62-E-CO



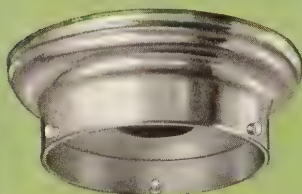
V-53-E-CO



V-46—6"
V-45—4"



V-60-E



V-84

No. V-34—4"

Ceiling Type Holder

Fixture No.	Fitter	Socket
V-34	4"	Medium
V-36	6"	Medium
V-36-M	6"	Mogul

Finishes:

St. Bronze or Chromium

No. V-46-C—45-C

Casing Type Pendant

Fixture No.	Drop	Socket
V-45-C—4	24"	Medium
V-46-C—6	24"	Medium
V-46-C-M	24"	Mogul

Finishes:

St. Bronze or Chromium

No. V-53-E-CO

Streamline Holder

Canopy 4 3/4" - Fitter 3 1/4"

Fixture No.	With Outlet
V-53-E-CO	Less Outlet
V-53-E	Less Outlet

Finishes:

White Enamel - Chromium

No. V-62-E-CO

Streamline Bath Bracket

Canopy 4 1/2" - Fitter 2 1/4"

Fixture No.	With Outlet
V-62-E-CO	Less Outlet
V-62-E	Less Outlet

Finishes:

White Enamel - Chromium

No. V-46—6" 45—4"

Chain Type Pendant

Fixture No.	Drop	Socket
V-45—4"	30"	Medium
V-46—6"	30"	Medium
V-46-M	30"	Mogul

Finishes:

St. Bronze or Chromium

No. V-60-E

Streamline Kitchen Holder

Canopy 5 1/2" Fitter 4"

Bare with Strap

Finishes:

White Enamel - Chromium

No. V-84

Streamline Kitchen Holder

Canopy 5 1/2" Fitter 4"

Bare

Finishes:

White Enamel - Chromium





THE EMPEROR



THE COMMANDER

THE EMPEROR
Opal Commercial
Glassware

No.	Size	Fitter	Depth
J-3508	8 1/4"	4"	7"
J-3510	10"	4"	7 1/2"
J-3512	12"	6"	7 3/4"
J-3514	14"	6"	8 3/4"
J-3516	16"	6"	9 1/4"

Lighting Glassware

THE COMMANDER
Tensolite Glass

No.	Size	Fitter	Depth
J-2	8 1/2"	4"	7"
J-4	10"	4"	7 1/2"
J-6	12"	6"	8"
J-8	14"	6"	8 1/2"
J-10	16"	6"	11"



THE SENATOR

THE SENATOR
Enameled Commercial
Glassware with
Louvered Bottom

No.	Size	Fitter	Depth
J-3308	8 1/2"	4"	6 1/2"
J-3312	12"	6"	8 1/2"
J-3314	14"	6"	9 1/4"



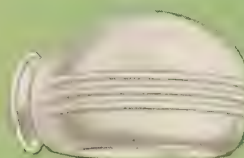
THE ADMIRAL

THE ADMIRAL
Opal Commercial
Glassware

No.	Size	Fitter	Depth
J-3406	6 1/2"	3 1/4"	5"
J-3408	8 1/2"	4"	6 1/4"
J-3412	12"	6"	8 1/2"
J-3414	14"	6"	9 1/4"



J-576



J-3501



THE REGENT
Enameled Glassware
Prismatic Bottom

No. J-576
Black Line Decoration
3 1/4" Fitter
6" Diameter

No. J-3501
Opal Bathroom Shade
60 Watt Capacity
2 1/4" Fitter

No.	Size	Fitter	Depth
V-3206	6"	3 1/4"	6"
V-3208	8"	4"	6"

Some *Viriden* value features worth talking about

BRILLIANT BEAUTY LASTS FOR YEARS

The polished metal and gleaming lacquer parts of Viriden fixtures will now stay sparkling indefinitely because of a new high-bake lacquering process. They remain fresh and clear, do not discolor, chip, or blister. Severe, exhaustive tests—such as exposure to the elements for over 6 months on our factory roof—show this new Viriden finish to be just as pristine, undamaged, and good-looking as when first taken from the assembly line. Here is unrivalled durability in beautiful decorative lighting for every home!



HARMONIOUS BLENDING OF FIXTURES

Due to the artistically planned designing of Viriden fixtures, it is possible, and enhancing to the home, to "mix" fixtures from different but related series. For example, rooms with a Colonial motif can have ceiling fixtures from one series blending beautifully with wall units selected from another related series. Here is unrivalled flexibility in design selection for harmonious cheerful decorative lighting in every home!



EXTRA PROTECTION FROM BREAKAGE

Viriden fixtures are inspected carefully at the end of the assembly line. Then they're packed with particular care, in cartons specially designed to assure safe travel. To guard each package further there is now in use an entirely new, rubberized conveyor belt—replacing the hazardous chute system. This belt securely grasps individual package, carries it safely *right into the truck*. Here is unrivalled care and attention to detail, with the sole objective of bringing to you safely, the finest in modern decorative lighting!



Regular Advertising is a great sales boon

Here are top-notch newspaper ad mats available without charge
TO HELP YOU SELL!

LIGHTING BEAUTY
for your
LIVING ROOM



Dainty Bedroom Fixture
New Lighting Fixtures
FOR
KITCHEN OR BATHROOM



Light for the Hall AND Breakfast Nook



For your Dining room





Lighting Beauty
FOR
BEDROOM OR GAME ROOM

Choose from five delicately tinted ceramic finishes, ivory, rose, blue, green or French crystal in this smart fixture. A graceful unit suited to any decorative scheme or furnishings.

Ask for No. J-571

\$100.00



VIRDEN VALUE IS GOOD VALUE

DEALER'S NAME

kitchen lighting pe. lowered bottom unit (8") size **\$50.00**



athroom mirror fixture, enameled glass chromium bracket gas outlet. 3-CO/35. **\$50.00**

ALER'S NAME

VIRDEN VALUE IS GOOD VALUE

EN

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fixture.

\$10.00

RE

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etched glass
brass finish
other good
will

\$50.00

Virden fixtures

ATURE

VIRDEN VALUE IS GOOD VALUE

True Colonial Charm this combination of crystal, soft ivory decorations and polished brass finish. An efficient fixture of graceful design. **\$50.00**

Ask for No. V-335

DEALER'S SIGNATURE

VIRDEN VALUE IS GOOD VALUE

Use these 1 column x 2 column mats for independent ads over your own name, or as "drop-ins" with your large-space advertising. Sent free, on request. Ask us!



Now! a compact display for 9 fixtures from 1 outlet!

*Here's an attractive display to help
you show and demonstrate Virden fixtures*



- ★ shows lighted beauty of ceiling fixtures
- ★ makes demonstration easy
- ★ holds nine Virden fixtures of your selection

- ★ wired complete with nine outlets, controlled in sets of three, by pull switches
- ★ finish semi-gloss white enamel with green Virden insignia
- ★ dimensions 4' x 4' x 4½" deep
- ★ individually boxed in shipping container—shipping weight 50 pounds.



Use this Virden Value Fixture Display to
attract attention and to close sales!

Special Offer

For complete information
on getting this Virden display,
see our representative

NUMERICAL INDEX and PRICE SHEET

COVERING

CATALOG No. 50

Superseding All Previous Lists and Quotations

JANUARY 1, 1950



ALL FIXTURES ARE FABRICATED AND ASSEMBLED BY LOCAL 1554 OF INTERNATIONAL BROTHERHOOD OF ELECTRICAL WORKERS (AFL)

Under existing circumstances, prices are subject to change without notice.

All prices subject to Federal and State Taxes.

N. B.—Mazda Lamps are not included in the price of the fixtures.

Kindly specify finish desired when more than one finish is listed.

Merchandise returned to us for any reason without our consent will not be accepted.

Fixture No.	Page No.	Finish and Description	Recommended Wattage	Shipping Unit	List Price Each
J-2	29	Opal Glassware	75-100-W	12	\$ 1.62
J-4	29	Opal Glassware	100-150-W	8	2.40
J-6	29	Opal Glassware	150-200-W	4	3.63
J-08	29	Opal Glassware	200-300-W	2	4.65
J-10	29	Opal Glassware	300-500-W	2	6.78
V-20-E	27	White Enamel Beamlight	-----	100	.39
V-34	28	St. Bronze 4" Commercial Holder	-----	48	2.19
V-34	28	Chromium 4" Commercial Holder	-----	48	2.55
V-36	28	St. Bronze 6" Commercial Holder	-----	24	2.25
V-36	28	Chromium 6" Commercial Holder	-----	24	2.70
V-36-M	28	St. Bronze 6" Commercial Holder, Wired Mogul	-----	24	3.15
V-36-M	28	Chromium 6" Commercial Holder, Wired Mogul	-----	24	3.60
V-40-E	27	Ivory Beamlight	-----	48	.63
V-40-E	27	White Enamel Beamlight	-----	48	.63
V-40-E	27	St. Bronze Beamlight	-----	48	.90
V-40-E	27	Chromium Beamlight	-----	48	1.20
V-42-E	27	Ivory Pastel Beamlight	-----	36	.90
V-45	28	St. Bronze 4" Chain Pendant	-----	24	3.24
V-45	28	Chromium 4" Chain Pendant	-----	24	4.74
V-45-C	28	St. Bronze 4" Casing Pendant	-----	24	5.04
V-45-C	28	Chromium 4" Casing Pendant	-----	24	6.54
V-46	28	St. Bronze 6" Chain Pendant	-----	24	3.30
V-46	28	Chromium 6" Chain Pendant	-----	24	4.80
V-46-M	28	St. Bronze 6" Chain Pendant, Wired Mogul	-----	24	4.05
V-46-M	28	Chromium 6" Chain Pendant, Wired Mogul	-----	24	5.55
V-46-C	28	St. Bronze 6" Casing Pendant	-----	24	5.10
V-46-C	28	Chromium 6" Casing Pendant	-----	24	6.60
V-46-CM	28	St. Bronze 6" Casing Pendant, Wired Mogul	-----	24	5.85
V-46-CM	28	Chromium 6" Casing Pendant, Wired Mogul	-----	24	7.35
V-50-E	27	Ivory Beamlight	-----	48	.60
V-50-E	27	Colonial Brass Beamlight	-----	48	1.50
V-50-E	27	Chromium Beamlight	-----	48	1.05
V-51-E	27	Ivory Pastel Beamlight	-----	48	.78
V-52	23	Porcelain Bracket, Pull Chain	1/60-W	12	2.10
V-52-CO	23	Porcelain Bracket, With Outlet	1/60-W	12	2.70

Fixture No.	Page No.	Finish and Description	Recommended Wattage	Shipping Unit	List Price Each
V-53-B	22	Black 3 1/4" Holder	-----	48	\$.63
V-53-C	22	Antique Copper 3 1/4" Holder	-----	48	1.23
V-53-E	28	White Enamel 3 1/4" Holder	-----	48	.57
V-53-E	28	Chromium 3 1/4" Holder	-----	48	.84
V-53-E-CO	28	White Enamel 3 1/4" Holder, With Outlet	-----	48	.93
V-53-E-CO	28	Chromium 3 1/4" Holder, With Outlet	-----	48	1.20
V-53-153	26	Chromium Pull Chain Bracket	1/60-W	12	3.30
V-53-CO-153	26	Chromium Pull Chain Bracket, With Outlet	1/60-W	12	3.75
J-53-206	26	Chromium 3 1/4" Holder, Enameled Glass, Crystal Bottom	1/60-W	12	3.90
J-53-303	25	Chromium Pull Chain Bracket	1/60-W	12	4.11
J-53-CO-303	25	Chromium Pull Chain Bracket, With Outlet	1/60-W	12	4.56
J-53-305	25	Chromium 3 1/4" Holder, Enameled Glass, Crystal Bands and Bottom	1/60-W	12	3.45
J-53-306	25	Chromium 3 1/4" Holder, Enameled Glass, Crystal Bands	1/60-W	12	3.75
V-53-CO-3201	23	Chromium Pull Chain Bracket, With Outlet	1/60-W	12	2.94
V-53-3206	23	Chromium 3 1/4" Holder, Enameled Glass, Prismatic Bottom	1/60-W	12	2.37
V-60-E	28	White Enamel 4" Holder	-----	48	.66
V-60-E	28	Chromium 4" Holder	-----	48	1.02
J-60-208	26	Chromium 4" Holder, Enameled Glass, Crystal Bottom	1/150-W	6	4.80
J-60-308	25	Chromium 4" Holder, Enameled Glass, Crystal Bands	1/100-W	6	4.65
V-60-3208	23	Chromium 4" Holder, Enameled Glass, Prismatic Bottom	1/100-W	12	2.67
V-62-E	28	White Enamel 2 1/4" Holder	-----	36	.57
V-62-E	28	Chromium 2 1/4" Holder	-----	36	.84
V-62-E-CO	28	White Enamel 2 1/4" Holder, With Outlet	-----	36	.93
V-62-E-CO	28	Chromium 2 1/4" Holder, With Outlet	-----	36	1.20
V-67	27	White Enamel Outlet Closer	-----	100	.21
V-84	28	White Enamel 4" Holder	-----	48	.48
V-84	28	Chromium 4" Holder	-----	48	.72
V-110	18	Ivory Fixture, French Crystal Glass	2/40-W	6	4.47
V-112	17	Ivory Fixture, Pastel Decorated Glass	2/60-W	6	5.85
V-117	23	Porcelain Beamlight, Keyless	1/60-W	12	1.65
V-117-PC	23	Porcelain Beamlight, Pull Chain	1/60-W	12	2.10
V-143	22	Black Porch Bracket, 3 1/4" Holder	1/60-W	24	1.47
V-146	22	Black Porch Bracket	1/60-W	24	1.47
V-161-CO	18	Ivory and Gold Bracket, With Outlet	1/60-W	12	3.60
V-162	18	Ivory Gold Oval, Keyless	2/40-W	24	3.15
V-162-PC	18	Ivory Gold Oval, Pull Chain	2/40-W	24	3.90
V-171	18	Ivory Gold Bracket	1/60-W	12	4.95
J-174	25	Chromium Bracket, Pull Chain	2/60-W	8	9.90
J-174-CO	25	Chromium Bracket, Pull Chain, With Outlet	2/60-W	8	10.35
V-210-I	18	Ivory Holder, Ivory Glass	2/40-W	6	4.47
V-210-R	18	Ivory Holder, Rose Glass	2/40-W	6	4.47
V-210-FC	18	Ivory Holder, French Crystal Glass	2/40-W	6	4.47
V-211	17	Ivory Holder, Frosted Glass, Clear Decoration	1/100-W	4	3.96
V-212	16	Ivory Holder, Etched Glass	2/60-W	6	6.30
V-215	23	Porcelain Bracket, Pull Chain	1/60-W	12	3.60
V-215-CO	23	Porcelain Bracket, Pull Chain, With Outlet	1/60-W	12	4.20
V-216	6	Colonial Brass Fixture, Enameled Decorated Glass	4/60-W	4	13.20
V-217-B	12	Colonial Brass Holder, Hobnail Glass	1/60-W	12	2.55
V-217-C	12	Chromium Holder, Hobnail Glass	1/60-W	12	2.55
V-220	23	Porcelain Holder, Vapor-proof Unit	1/60-W	12	4.20
V-274	25	Chromium Bracket, Pull Chain	2/60-W	8	7.95
V-274-CO	25	Chromium Bracket, Pull Chain, With Outlet	2/60-W	8	8.40
V-292-C	12	Colonial Brass Holder, Cut Glass	1/40-W	6	5.25
V-307-AC	21	Antique Copper Wall Lantern	1/60-W	12	4.20
V-307-BB	21	Brass and Black Wall Lantern	1/60-W	12	4.80
V-310-I	18	Ivory Fixture, Ivory Tinted Glass	1/100-W	12 Glass Holders Bulk	2.49

Fixture No.	Page No.	Finish and Description	Recommended Wattage	Shipping Unit	List Price Each
V-310-R	18	Ivory Fixture, Rose Tinted Glass	1/100-W	12 Glass Holders Bulk	\$ 2.49
V-310-FC	18	Ivory Fixture, French Crystal Glass	1/100-W	12 Glass Holders Bulk	2.49
V-310-B	18	Ivory Fixture, Blue Tinted Glass	1/100-W	12 Glass Holders Bulk	2.49
V-310-G	18	Ivory Fixture, Green Tinted Glass	1/100-W	12 Glass Holders Bulk	2.49
J-311-I	19	Ivory Fixture, Ivory Tinted Glass	1/100-W	6	3.75
J-311-R	19	Ivory Fixture, Rose Tinted Glass	1/100-W	6	3.75
J-311-FC	19	Ivory Fixture, French Crystal Glass	1/100-W	6	3.75
J-311-B	19	Ivory Fixture, Blue Tinted Glass	1/100-W	6	3.75
V-312	16	Ivory Holder, Ceramic Rose Glass	2/60-W	6	7.05
V-314-R	8	Colonial Brass Fixture, Decorated Rose Glass	2/60-W	4	10.80
V-314-C	8	Colonial Brass Fixture, French Crystal Glass	2/60-W	4	10.80
V-315	10	Colonial Brass Fixture, Floral Decorated Glass	3/40-W	4	15.90
V-316	8	Colonial Brass Fixture, Simulated Cut Glass	4/40-W	4	14.25
V-319	8	Colonial Brass Fixture, Simulated Cut Glass	4/60-W	4	17.85
V-325	10	Colonial Brass Fixture, Floral Decorated Glass	3/40-W	4	16.95
V-327-AC	21	Antique Copper Ceiling Lantern	1/60-W	12	4.20
V-327-BB	21	Brass and Black Ceiling Lantern	1/60-W	12	4.80
V-333	22	Ivory Holder, Bullseye Glass	1/60-W	12	1.68
V-335	10	Colonial Brass Fixture, Floral Decorated Glass	3/40-W	4	18.90
V-343	22	Antique Copper Porch Bracket, 3¼" Holder	1/60-W	24	2.37
V-346	22	Antique Copper Porch Bracket	1/60-W	24	2.37
V-410-R	18	Ivory Holder, Rose Tinted Glass	2/40-W	6	4.47
V-410-FC	18	Ivory Holder, French Crystal Glass	2/40-W	6	4.47
V-410-B	18	Ivory Holder, Blue Tinted Glass	2/40-W	6	4.47
V-410-G	18	Ivory Holder, Green Tinted Glass	2/40-W	6	4.47
V-412-I	19	Ivory Fixture, Ivory Tinted Glass	1/100-W	4	3.75
V-412-R	19	Ivory Fixture, Rose Tinted Glass	1/100-W	4	3.75
V-412-FC	19	Ivory Fixture, French Crystal Glass	1/100-W	4	3.75
V-412-B	19	Ivory Fixture, Blue Tinted Glass	1/100-W	4	3.75
V-414	9	Colonial Brass Holder, Floral Decorated Glass	2/60-W	4	11.85
V-415	17	Ivory Holder, Frosted Glass, Crystal Decoration	2/60-W	4	8.85
V-415-PC	17	Ivory Holder, Pull Chain, Frosted Glass, Crystal Decoration	2/60-W	4	9.90
V-416	9	Colonial Brass Holder, Frosted Glass, Crystal Decoration	4/40-W	4	13.95
V-419	9	Colonial Brass Holder, Frosted Glass, Crystal Decoration	4/60-W	4	16.95
J-451-I	19	Ivory Fixture, Ivory Tinted Glass	1/100-W	6	4.05
J-451-R	19	Ivory Fixture, Rose Tinted Glass	1/100-W	6	4.05
J-451-FC	19	Ivory Fixture, French Crystal Glass	1/100-W	6	4.05
V-465	25	Chromium Upright Bath Bracket	1/60-W	12	4.05
V-465-CO	25	Chromium Upright Bath Bracket, With Outlet	1/60-W	12	4.50
V-495	26	Chromium 15" Bracket	1/40-W	12	7.95
V-495-CO	26	Chromium 15" Bracket, With Outlet	1/40-W	12	8.40
V-496	26	Chromium Lumiline Bracket	1/40-W	12	4.20
V-496-CO	26	Chromium Lumiline Bracket, With Outlet	1/40-W	12	4.65
J-512	19	Colonial Brass Holder, French Crystal Glass	1/100-W	4	8.85
J-514-CY	9	Ivory Holder, Canary Yellow Glass	4/40-W	4	11.85
J-514-R	9	Ivory Holder, Rose Glass	4/40-W	4	11.85
J-514-FC	9	Ivory Holder, French Crystal Glass	4/40-W	4	11.85
J-514-B	9	Ivory Holder, Blue Glass	4/40-W	4	11.85
J-571-I	19	Ivory Holder, Ivory Glass	1/100-W	6	4.80
J-571-R	19	Ivory Holder, Rose Glass	1/100-W	6	4.80
J-571-FC	19	Ivory Holder, French Crystal Glass	1/100-W	6	4.80
J-571-B	19	Ivory Holder, Blue Glass	1/100-W	6	4.80
J-571-G	19	Ivory Holder, Green Glass	1/100-W	6	4.80

Fixture No.	Page No.	Finish and Description	Recommended Wattage	Shipping Unit	List Price Each
J-576	29	Black Line Decoration, Opal Glass	1/60-W	27	\$ 2.19
V-577-FI	20	Forged Iron Wall Lantern	1/60-W	12	10.35
V-577-BB	20	Black and Brass Wall Lantern	1/60-W	12	10.35
J-609	26	Chromium Holder, Opal Glass	2/40-W	6	5.85
J-611	26	Chromium Holder, Opal Glass	2/40-W	6	8.25
J-613	26	Chromium Holder, Opal Glass	3/40-W	6	11.25
V-615	16	Ivory Holder, French Crystal Glass	2/60-W	4	7.05
V-617	17	Colonial Brass Holder, Marine Decorated Glass	3/60-W	4	16.65
V-672-AC	20	Antique Copper Ceiling Lantern	2/40-W	6	7.95
V-672-B	20	Black Ceiling Lantern	2/40-W	6	7.95
V-672-FI	20	Forged Iron Ceiling Lantern	2/40-W	6	7.95
J-706	26	Chromium Holder, Louvred Bottom Glass	1/40-W	6	4.50
V-707	22	Black Wall Lantern	1/60-W	12	2.07
J-708	26	Chromium Holder, Louvred Bottom Glass	2/40-W	6	5.85
J-710	26	Chromium Holder, Louvred Bottom Glass	2/40-W	6	8.85
V-715	16	Ivory Holder, Rose Decorated Glass	2/60-W	4	7.80
J-716	16	Ivory Fixture, Scroll Decorated Glass	5/40-W	4	14.85
V-727	22	Black Ceiling Lantern	1/60-W	12	1.68
J-806	17	Maple Fixture, Louvred Bottom Glass	1/40-W	6	5.85
V-807	22	Antique Copper Wall Lantern	1/60-W	12	2.79
J-808	17	Maple Fixture, Louvred Bottom Glass	2/40-W	6	7.20
J-810	17	Maple Fixture, Louvred Bottom Glass	2/40-W	6	10.65
V-815	17	Colonial Brass Holder, Simulated Cut Glass	3/40-W	4	10.65
V-827	22	Antique Copper Ceiling Lantern	1/60-W	12	2.37
V-841	12	Colonial Brass Ceiling Lantern	1/60-W	6	9.00
V-907	22	Antique Copper Wall Lantern	1/60-W	12	2.94
V-911	20	Antique Copper Wall Lantern	1/60-W	12	5.25
V-925	11	Colonial Brass Fixture, Simulated Cut Glass	3/40-W	4	17.85
V-935	11	Colonial Brass Fixture, Simulated Cut Glass	3/40-W	4	21.45
V-961	20	Antique Copper Wall Lantern	1/60-W	12	5.85
V-971	21	Black Wall Lantern	1/60-W	4	9.00
V-972	21	Black Wall Lantern, With Braces	1/60-W	4	13.95
V-973-CB	20	Colonial Brass Coach Lantern	1/60-W	4	14.85
V-973-BB	20	Black and Brass Coach Lantern	1/60-W	4	13.95
V-974	21	Black and Brass Coach Lantern	1/60-W	4	10.35
V-975	21	Weathered Bronze Wall Lantern	1/60-W	4	7.20
V-981	12	Colonial Brass Hall Lantern	1/40-W	12	6.60
V-1015	6	Colonial Brass Fixture, Decorated Glass, with "U" Drops	3/40-W	4	19.20
V-1016-C	7	Chromium Fixture, Simulated Cut Glass	4/40-W	4	16.80
V-1016-B	7	Colonial Brass Fixture, Simulated Cut Glass	4/40-W	4	16.80
V-1018	6	Colonial Brass Fixture, Enameled Glass, Green Decoration	5/40-W	4	20.25
VF-1114-CO	24	Chromium Fluorescent Bracket	1/14-W	6	7.95
VF-1115-CO	24	Chromium Fluorescent Bracket	1/15-W	6	8.40
VF-1120-CO	24	Chromium Fluorescent Bracket	1/20-W	6	8.85
VF-1320	24	Hi-Bake White and Chromium, Fluorescent Fixture	3/20-W	1	17.85
VF-1325	24	Hi-Bake White and Chromium, Fluorescent Fixture	3/25-W	1	23.85
V-1407	25	Chromium Holder, Enameled Glass, Squared Prismatic Bottom	1/40-W	6	4.80
V-1411	25	Chromium Holder, Enameled Glass, Squared Prismatic Bottom	2/40-W	6	7.20
V-1506	26	Chromium Holder, Crystal Bottom Bowl	1/40-W	12	3.45
V-1508	26	Chromium Holder, Crystal Bottom Bowl	2/40-W	12	4.65
V-1510	26	Chromium Holder, Crystal Bottom Bowl	2/40-W	6	6.15
J-1608	26	Chromium Holder, Ventilated Bowl	2/40-W	6	5.85
J-1610	26	Chromium Holder, Ventilated Bowl	2/40-W	6	7.95
V-1620	7	Colonial Brass Fixture, Enameled Glass, Blue Design	5/60-W	4	19.05
V-1720	9	Colonial Brass Fixture, Etched Glass with Canary Ceramic Decoration	5/40-W	4	17.85
V-1820	6	Colonial Brass Fixture, Simulated Cut Design	5/60-W	4	18.90
V-1920	8	Ivory Canopy, Colonial Brass Trim, Ivory Tinted Glass, French Crystal Decoration	5/60-W	4	25.95

Fixture No.	Page No.	Finish and Description	Recommended Wattage	Shipping Unit	List Price Each
V-2217	11	Colonial Brass Pendant, Etched Glass	4/60-W	4	\$20.40
VF-2220	24	Hi-Bake White and Chromium, Fluorescent Fixture	2/20-W	1	14.85
V-2227	11	Colonial Brass Semi-Ceiling, Etched Glass	4/60-W	4	16.65
V-2293	12	Colonial Brass Holder, Cut Glass	1/60-W	6	6.30
V-2301	3	Colonial Brass Wall Bracket	1/40-W	12	5.25
V-2305	3	Colonial Brass 5 Lt. Pendant	5/40-W	4	25.95
V-2401	3	Colonial Brass Wall Bracket	1/40-W	12	4.95
V-2403	3	Colonial Brass 3 Lt. Pendant	3/40-W	4	14.85
V-2405	3	Colonial Brass 5 Lt. Pendant	5/40-W	4	20.40
VF-2420	24	Hi-Bake White and Chromium, Fluorescent Fixture	4/20-W	1	25.50
V-2631-R	7	Colonial Brass Pendant, Rose Glass	1/75-W	4	14.85
V-2631-C	7	Colonial Brass Pendant, Canary Glass	1/75-W	4	14.85
V-2641-R	7	Colonial Brass Semi-Ceiling, Rose Glass	1/75-W	4	13.95
V-2641-C	7	Colonial Brass Semi-Ceiling, Canary Glass	1/75-W	4	13.95
V-2701	2	Colonial Brass Wall Bracket, Cut Shade	1/40-W	12	7.05
V-2705	2	Colonial Brass 5 Lt. Pendant, Cut Shades	5/40-W	4	31.35
J-2710	2	Colonial Brass Holder, Cut Glass Bowl	1/40-W	6	11.85
V-2711-C	2	Colonial Brass Wall Bracket, Cut Shade with Prisms	2/40-W	6	10.95
J-2712	2	Colonial Brass Holder, Cut Glass Bowl	2/40-W	4	17.55
J-2714	2	Colonial Brass Holder, Cut Glass Bowl	3/40-W	4	20.85
V-2715-C	2	Colonial Brass 5 Lt. Pendant, Cut Shades with Prisms	5/40-W	4	50.25
J-2808	3	Colonial Brass Holder, Cut Glass Bowl	2/40-W	6	8.85
J-2810	3	Colonial Brass Holder, Cut Glass Bowl	2/40-W	6	13.35
V-2831	13	Colonial Brass Hall Pendant, Red Shade	1/75-W	4	13.50
V-2841	12	Colonial Brass Fixture, Cut Shade	1/60-W	6	5.85
V-2851	13	Colonial Brass Hall Pendant, Canary Shade	1/100-W	4	12.45
V-2861	13	Colonial Brass Fixture, Cut Shade	1/40-W	4	8.85
V-2871	13	Colonial Brass Hall Pendant, Green Shade	1/60-W	4	10.65
V-3001	4	Rusty Iron, Polished Copper Wall Bracket	1/60-W	6	7.35
V-3003	4	Rusty Iron, Polished Copper 3 Lt. Pendant	3/60-W	4	23.85
V-3005	4	Rusty Iron, Polished Copper 5 Lt. Pendant	5/60-W	4	34.95
V-3017	8	Colonial Brass Fixture, Highlighted Glass, 2 Rows Prisms	4/60-W	4	49.95
V-3031	4	Rusty Iron, Polished Copper Hall Pendant	1/100-W	4	12.45
V-3041	4	Rusty Iron, Polished Copper Semi-Ceiling	1/60-W	4	9.90
V-3206	29	Prismatic Bottom, Enameled Glass	60	12	1.08
V-3208	29	Prismatic Bottom, Enameled Glass	100	12	1.38
J-3308	29	Enameled Glass, Louvred Bottom	100	12	2.10
J-3312	29	Enameled Glass, Louvred Bottom	150-200	4	5.94
J-3314	29	Enameled Glass, Louvred Bottom	200-300	2	7.11
J-3406	29	Opal Glassware	60	12	1.50
J-3408	29	Opal Glassware	100	12	1.62
J-3412	29	Opal Glassware	150-200	4	4.29
J-3414	29	Opal Glassware	200-300	2	5.28
J-3501	29	Opal Half Shade	60	36	1.35
J-3508	29	Opal Glassware	100-150	12	1.50
J-3510	29	Opal Glassware	100-150	8	2.25
J-3512	29	Opal Glassware	150-200	4	3.21
J-3514	29	Opal Glassware	200-300	2	4.35
J-3516	29	Opal Glassware	300-500	2	5.70
V-4211	5	Weathered Brass Wall Bracket, Red Shade	1/60-W	12	5.85
V-4233	5	Weathered Brass 3 Lt. Pendant, Red Shades	3/60-W	4	20.25
V-4235	5	Weathered Brass 5 Lt. Pendant, Red Shades	5/60-W	4	27.60
V-4251	5	Weathered Brass Hall Fixture, Red Shade	1/60-W	6	9.60
V-4614	15	Colonial Brass Fixture, French Crystal Glass	3/60-W	4	11.85
V-4624	15	Colonial Brass Fixture, French Crystal Glass	3/60-W	4	10.35
V-4914	15	Chromium Fixture, French Crystal Glass	3/60-W	4	17.85
V-4924	15	Chromium Fixture, French Crystal Glass	3/60-W	4	16.95
V-5113	14	Ivory and Gold Fixture, Glass Insert	1/150-W	4	9.60
V-5116	14	Ivory and Gold Fixture, Glass Insert	1/150-W	4	11.85
V-5123	14	Ivory and Gold Fixture, Glass Insert	1/150-W	4	7.95
V-5126	14	Ivory and Gold Fixture, Glass Insert	1/150-W	4	10.80

Offset Straps		Additional Chain or Casing Lengths for Commercial Pendant Fixtures	
	List Price		List Price
4" Straps Only	\$ 8.40C	J-1 Chain—Statuary Bronze or Chromium	\$0.27 ft.
5" Straps Only	10.20C	J-1 Chain—as above with wire	.33 ft.
6" Straps Only	10.95C	Casing—Statuary Bronze or Chromium	.78 ft.
4" Straps and Screws	10.05C	Casing—as above with wire	.84 ft.
5" Straps and Screws	11.85C	T-18 7½" Casing Section—Stat. Bronze or Chromium	.60 each
6" Straps and Screws	12.60C	F-49 Coupling—Stat. Bronze or Chromium	.30 each
4" Straps and Screws and Thumb Knobs	19.65C		
5" Straps and Screws and Thumb Knobs	21.45C		
6" Straps and Screws and Thumb Knobs	22.20C		

REPLACEMENT GLASSWARE

Fixture No.	Glass No.	List Price	Fixture No.	Glass No.	List Price
53/153, 53-CO/153	G-153 Shade	\$ 1.74	416	G-101 Bowl	\$ 7.35
53/206	G-163 Globe	2.95	416	G-90 Break	.45
53/303, 53-CO/303	G-194 Shade	2.58	419	G-154 Bowl	10.35
53/305	G-188 Globe	2.40	419	G-90 Break	.45
53/306	G-173 Globe	2.82	451 (FC-I-R)	G-53 Bowl	3.15
53-CO/3201	G-208 Shade	1.44	465, 465-CO	G-106 Shade	1.20
53/3206	G-210-X Globe	1.56	495, 495-CO	G-196 Cylinder	2.85
60/208	G-164 Globe	3.60	512	G-84 Bowl	6.90
60/308	G-174 Globe	3.45	514 (FC-R-B-CY)	G-130 Bowl	7.80
60/3208	G-211-X Globe	1.83	571 (FC-I-R-B-G)	Bowl Only	3.90
110	G-234 Bowl	2.88	577	G-111 Panel	.48
112	G-213 Bowl	3.39	609	G-17 Bowl	3.30
171	G-26 Cut Shade	2.25	611	G-124 Bowl	5.01
171	G-26 Shade in dozen lots ea.	1.80	613	G-18 Bowl	6.90
174, 174-CO	G-237 Shade	6.00	615	G-205 Bowl	4.56
210 (FC-I-R)	G-235 Bowl	2.88	617	G-230 Bowl	10.20
211	G-220 Bowl	3.06	672	G-134 Side Panel	.48
212	G-206 Bowl	4.14	672	G-135 Bottom Panel	.48
215, 215-CO	Shade Only	1.80	706	G-68 Bowl	3.15
216	G-225 Bowl	7.05	707	G-212 Globe	1.05
217	G-195 Globe	1.05	708	G-69 Bowl	3.75
220	Globe Only	2.55	710	G-70 Bowl	5.85
274, 274-CO	G-31 Shade	4.05	715	G-204 Bowl	4.80
292-C	G-83 Cut Bowl	3.30	716	G-123 Bowl	9.45
307	G-145 Globe	.75	727	G-212 Globe	1.05
310 (FC-I-R-B-G)	G-203 Bowl	1.59	806	G-93 Bowl	4.20
311 (FC-I-R-B)	G-42 Bowl	2.85	807	G-209 Globe	1.05
312	G-207 Bowl	4.41	808	G-94 Bowl	4.95
314 (C-R)	G-221 Bowl	7.05	810	G-95 Bowl	7.65
314 (C-R)	G-63 Break	.60	815	G-217 Bowl	6.90
315, 325, 335	G-76 Bowl	6.45	827	G-209 Globe	1.05
315, 325, 335	G-90 Bottom Break	.45	841	G-103 Cut Globe	3.15
316	G-216 Bowl	7.65	907	G-145 Globe	.75
319	G-219 Bowl	11.25	911	G-112 Globe	.90
325	G-22 Spindle	.90	925, 935	G-217 Bowl	6.90
327	G-145 Globe	.75	925, 935	G-97 Center Column	.66
333	G-209 Globe	1.05	935	G-32 Top Break	.45
335	G-13 Top Break	.60	935	G-43 Crystal Tear Drop	.60
335	G-97 Center Column	.66	961	G-145 Globe	.75
410 (FC-R-B-G)	G-214 Bowl	2.88	971, 972	G-149 Panel	.60
412 (FC-I-R-B)	G-49 Bowl	2.85	973 CB	G-139 FC Globe	5.70
414	G-102 Bowl	7.65	973 BB	G-139 Black Globe	5.70
414	G-63 Break	.60	974	G-238 Square Globe	4.80
415, 415-PC	G-24 Bowl	6.00	975	G-236 Clear Globe	1.80
			981	G-118 Cut Shade	2.10

Fixture No.	Glass No.	List Price	Fixture No.	Glass No.	List Price
1015	G-228 Bowl	\$ 6.90	2710	G-86 Bowl	\$ 8.25
1015	G-90 Break	.45	2711-C, 2715-C	G-65 Crystal Prism	.90
1015	G-55 Crystal Ball W/Pin	1.35		G-65 Prism in 100 lots ea.	.60
1015	G-9 Crystal Tear Drop	.30	2712	G-87 Bowl	12.30
1015	G-9 In 100 lots each	.09	2714	G-88 Bowl	15.30
1016 Brass	G-227 Flat Bowl	6.00	2808	G-71 Bowl	5.70
1016 Chrome,	G-227 Flat Bowl	6.00	2810	G-72 Bowl	8.40
1018	G-218 Bowl	8.40	2831	G-161 Globe	4.80
1407	G-232 Square Bowl	3.45	2841	G-113 Shade	2.40
1411	G-233 Square Bowl	5.10	2851	G-46 Chimney	1.05
1506	G-150 Bowl	2.10	2861	G-13 Break	.60
1508	G-151 Bowl	2.55	2861	G-121 Cut Shade	1.80
1510	G-152 Bowl	3.15	2871	G-112 Globe	.90
1608	G-239 Bowl	3.30	3001, 3003, 3005	G-133 Chimney	1.05
1610	G-240 Bowl	4.80	3001, 3003, 3005	K-29 Metal Shade	.60
1620	G-226 Bowl	11.10	3017	G-108-A 17" Bowl	8.25
1720	G-158 Bowl	11.25	3017	G-109-A 7" Plate	2.70
1720	G-199 Break	.45	3017	G-90 Crystal Break	.45
1820	G-224 Bowl	11.10	3017	G-5 Crystal Beads length	.45
1920	G-156 20" Bowl	11.10	3017	G-55 Glass Ball W/Pin	1.35
1920	G-157 14" Bowl	6.15	3017	G-110 Crystal U-Drop	.60
1920	G-159 Break	.45		G-110 U-Drop in 100	
2217	G-120 Doughnut	.66		lots ea.	.36
2217, 2227	G-223 Bowl	6.90	3031	G-46 Chimney	1.05
2293	G-82 Bowl	4.65	3041	G-133 Chimney	1.05
2301, 2305	G-222 Colonial Shade	1.14	3041	K-29 Metal Shade	.60
	G-222 Shade in dozen		4211, 4233, 4235, 4251	G-177 Glass Shade	1.05
	lots ea.	.90	4211, 4233, 4235, 4251	K-30 Metal Shade	.72
2401, 2403, 2405	G-222 Colonial Shade	1.14	4211, 4233, 4235, 4251	X-89 3 1/2" Brass Gallery	1.32
	G-222 Shade in dozen		4233, 4235	G-120 Glass Doughnut	.66
	lots ea.	.90	4614, 4624	G-97 Center Column	.66
2403, 2405	G-32 Top Break	.45	4614, 4624	G-215 Bowl	3.60
2403, 2405	G-97 Center Column	.66	4914	G-62 Top Break	.45
2403, 2405	G-43 Crystal Tear Drop	.60	4914, 4924	G-22 Spindle	.90
2631, 2641	G-231 Oil Lamp Globe	3.00	4914, 4924	G-175 Bowl	8.40
2631-R, 2641-R	G-229 R Glass Shade	7.20	4914, 4924	G-176 Glass Ring	1.35
2631-C, 2641-C	G-229 C Glass Shade	7.20	5100 Line	G-61 Bottom Bowl	1.95
2700 Line	G-40 Cut Shade	1.80	5113, 5116	G-62 Top Break	.45
	G-40 Shade in dozen		5113, 5116	G-120 Doughnut	.66
	lots ea.	1.50			
2705, 2715-C	G-120 Doughnut	.66			

ADDENDA

